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**“Manhattan Fashion Directory Expanding into Fashion Consulting Company”**

Manhattan (March 1<sup>st</sup>, 2011) – Manhattan Fashion Directory (MFD) has recently grown from a resource directory to a fashion services company. As a knowledgeable fashion insider, **MFD will work with** select clients from all areas of the industry—**retailers, advertisers, designers, and editorial departments**. The new consulting division will help increase a client’s revenue through analysis of product, market, and consumer trends while incorporating environmentally friendly solutions.

The fashion services provided by MFD include: **trend forecasting, retailer store visuals, ad campaign styling, creative consulting, special project management, and event planning**. Each client will receive a personalized service tailored to directly target key problem areas within their company. MFD’s ability to mold their services to fit clients’ needs will ensure a speedy and cost-effective solution.

**MFD** goes a step further than strictly focusing on profit increasing solutions, but also **promotes an environmentally sound attitude in the corporate world**. The goal is to deliver professional, cost-effective fashion consultancy services while diminishing a company’s carbon footprint. MFD is ready to challenge the corporate fashion machine by presenting financially responsible and environmentally conscious alternatives to their clients and partners.

**MFD Founder, Angelique Max**, explains, “This expansion into fashion services is in direct response to our clients needs, primarily those in the print and advertising sectors. We will always be committed to start-up and entrepreneurial fashion companies and freelancers, providing much needed resources to this under-served segment of the fashion industry.”

MFD’s insider knowledge and environmental consciousness will certainly give the young company edge in the fashion consulting industry.

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For more information, please visit [www.mfdirectory.com](http://www.mfdirectory.com) or email [amax@mfdirectory.com](mailto:amax@mfdirectory.com).